

What's the Return on Investment To Going Tobacco-Free?



Reason #1

Update existing smokefree policies to include all tobacco products, including electronic cigarettes.



Reason #2

Improve the health of all employees and visitors.



Reason #3

Reduce employer costs.

What Employers Can Gain by Helping Employees Quit Tobacco

2.6
Days

Improved Attendance

It is estimated that nonsmoking employees miss approximately 2.6 fewer days of work than smokers each year.

5.5
Days

Work time regained

A recent study estimated that the average smoker takes two additional 15 minutes breaks per day than nonsmoking employees. Your company could gain back 5 ½ days of productivity each year.

8%
Lower

Decreased healthcare expenses

A recent study estimated that the healthcare expenses of an employee who does not smoke are approximately 8% lower than the expenses of an employee who smokes.¹

1. Berman, M., Crane, R., Seiber, E., & Munur, M. (2014). Estimating the cost of a smoking employee. *Tob Control*, 23(5), 428-433. doi: 10.1136/tobaccocontrol-2012-050888

