



Southcentral Tobacco-Free Coalition Meeting

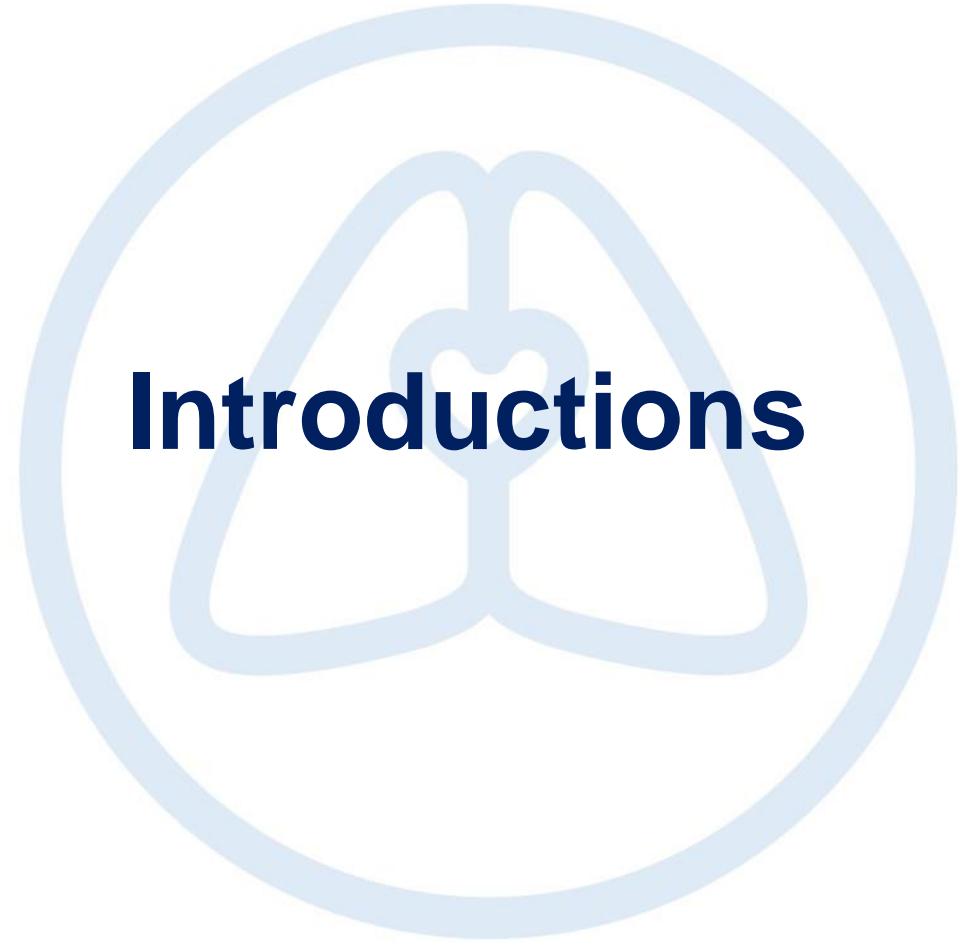
September 22, 2020



**Southcentral Pennsylvania
Tobacco-Free Coalition**

Agenda

11:00 am – 11:15 am	Welcome & Introductions
11:15 am – 11:30 am	Review of previous FY21 Coalition Goals and Projects Discussion
11:30 am – 11:50 am	FY21 Coalition Projects Moving Forward
11:50 am – 12:00 pm	Questions & Closing Remarks



Introductions

Introductions

- Name & Organization
- Your role in tobacco control
- Updates from your organization



Review of Previous FY21 Coalition Goals and Projects Discussion

FY21 Coalition Projects and Goals

Each fiscal year the coalition will have at least 1 larger project that will be worked on

- Each larger project will have project/workgroups that work on components of larger project
- Project topics/ideas will be provided and decided on by the steering committee and coalition members
- Each project/workgroup group will have a lead
 - Members may sit on multiple groups during a fiscal year or change groups each year
- Project/workgroup members will meet via phone/zoom monthly or bimonthly (as needed) to complete deliverables for their specific project
- Time commitments will be minimal for projects to respect everyone's time and other commitments (approximately 10 hours per quarter per person)

FY21 Coalition Projects and Goals

- Poll from last meeting
 - Rank Priority Projects
 - **Targeting and Engaging Vaping Population**



FY21 Coalition Projects Moving Forward

Moving Forward

- Targeting and Engaging the Vaping Population
 - The purpose of this project is to better engage and address the vaping epidemic
 - 2 project/workgroups will be working on components of this project
 - Cessation
 - Prevention/Policy
 - Time commitment: 5 hours per quarter

Moving Forward

- Targeting and Engaging the Vaping Population
 - Prevention/Policy
 - Working with PACT on Vape Free Schools Initiative to provide more support to schools in policy and prevention
 - Sticker shock campaign, posters, media for schools
 - Cessation
 - Engaging the young adult vaping population (25-35 year olds)
 - Addressing misinformation, providing resources, media campaign

Moving Forward

- Next Steps
 - Members choose their project/workgroups
 - Identify leads for each project/workgroup
 - Begin work in October



Questions?



Thank you!

Our Vision

A World Free of Lung Disease

