



Southcentral Pennsylvania Tobacco-Free Coalition

Tuesday, March 9, 2021

10:00 a.m. – 12:00 p.m.

[Microsoft Teams](#)

Minutes

Roll Call: Derek Leshak, Bevan Allen, Chelsey Hildebrand, Eric Rothermel, Julie Bartol, Lynn Heyman, Nancy Miles, Shay Elkins, Sherri Stayer, Vicki DeLoatch, Yvonne Kuhenbeaker, Alex Battaglia, Amy Lauver, Gabrielle Grimaldi, Thurman Brendlinger, Shannon Mason, Leah Neiderer, Caitlin Cluck, Katelyn Becker, Karen Johnston, Bonnie Clark, Holly Dolan

Welcome & Introductions

- Shannon shared the following information:
 - UPMC Pinnacle Webpage for eligible individuals (per state administration requirements/guidelines) Individuals with internet access can go to: vaccine.upmc.com
 - COVID Clinic Registration, UPMC COVID Clinic Hotline for individuals with no/limited internet access is 844-876-2822.

Coalition Updates

- **Coalition Website**
 - Regional Pennsylvania Tobacco-Free Coalitions; Rptfc.org. Internet Explorer does not work well with the website. Firefox and Chrome Browsers work best for the website.
 - Check out coalition dates and events on the website's calendar including information on Virtual Day at the Capitol 2021. Please reach out to [Julie Bartol](#) for any dates you wish to have included on the calendar.
 - Links for each provider's webpages can be accessed by clicking each organization's logo.
 - If your logo is missing, please contact [Julie Bartol](#) and we can ensure that it gets on our webpage.
 - Job openings will be posted on the website.
 - Any pictures from providers that wish to be posted on the website can be sent to [Julie Bartol](#).
 - Any new individual or organization wishing to become a new member may visit the site to fill out new membership information and [join](#).
 - [Resources](#) include prevention, cessation, secondhand smoke exposure, advocacy, and additional information.
 - Any ideas for the website can be shared with [Julie Bartol](#) for discussion.
 - For any coalition website questions or to share on the website please contact Julie Bartol at Julie.Bartol@lung.org.

- **Coalition Facebook**

- Here is the link to the coalition Facebook page: <https://www.facebook.com/RPTFC1>. For any coalition Facebook questions or to share on the Facebook page please contact Julie Bartol and Julie.Bartol@lung.org
- Please follow our Facebook page and reshare our posts. We will be sure to reshare your posts as well, so please tag us in any programs that you are conducting.
- Here is a link to an article that discussed the best time to post social media updates. <https://www.socialmediatoday.com/news/the-best-times-to-post-your-social-media-updates-in-2021-infographic/593185/>

- **Coalition Newsletter**

- Distributed the last week of each month. Please be sure to check spam folder if having difficulty receiving the newsletter.
- Brief highlights and pictures are welcomed to be submitted to [Julie Bartol](mailto:Julie.Bartol@lung.org) to be included in the newsletter.
- For any coalition newsletter questions or to share in the newsletter please contact Julie Bartol and Julie.Bartol@lung.org.

Incorporating Lung Cancer Screening into Tobacco Programing

- **Lebanon Family Health Services – Vicki DeLoatch**

- Save By the Scan(SBS) focuses on screening for all LFHS patients clients including WIC participants, medical patients, and education program participants.
- Efforts include community awareness about the scan.
- Save by the Scan Eligibility:
- Bi-Lingual services are provided
- Patient navigator is available to help patients with the process
- LFHS/WellSpan have collaborated with WellSpan's nursing and imaging services.
- 1st Year Outcomes (July 2018- June 2019) vs. 2nd year (July 2019) – June 2020) Screening completed only for smokers and prior smokers due to large amount of requests. Screenings: 125 community/15/FFS/3206 patient-clients. Referrals-LDCT-49; Cessation-82. Note 233 did not want referred. 5 scans were completed to second year with help from physicians who agreed to partner with the program and accepted the referrals.
- Impact stories include a patient diagnosed with lung cancer and received treatment. The patient reported she is cancer free as of August 2020.

- **Suburban Community Hospital – Lynn Heyman**

- Referring Tobacco Cessation Patients: Timeline June 2016 to June 2017. Main objectives included testing feasibility and effectiveness of integrating referrals for low-dose CT scan for lung cancer screening into tobacco

- cessation programming, identify and address barriers to receiving screenings, and help guide future efforts to increase screening for early detection.
- Program Components: Created Lung Cancer Pilot Project Committee, identified a physician champion for shared decision making, identified demographics for referrals, developed LDCT education materials, and provided LDCT education presentations.
- Lung Cancer Screening Eligibility:
 - Age 55-77
 - Smoking History: >30 pack-years: current or quit <15 years ago.
 - No acute symptoms
 - Willingness to be treated
- Pilot Project Outcomes
 - Challenges: cost, stigma, added stress
 - Successes: Over 65 participants were educated on the importance of screening. 45 participants met high-risk criteria. 26 individuals had SDM visit with physician. 20 LDCT scans were completed of which 13 were recommended for further testing and follow up.
- Importance of Tobacco Treatment in addition to CT and nodules. The benefits of screening should be discussed during tobacco treatment. Education and materials can be provided and have patient's eligibility assessed. Referrals are made and education is provided to PCPs about LDCT.
- **Questions**
 - During cessation programs ALA information can be provided to participants on the scanning. Resources can be used to provide education to participants to be able to chat with their PCPs.
 - Visit Lung.org to learn more and find various resources such as the ones listed below:
 - [Screening criteria](#)
 - [Doctor discussion guide](#)
 - [Insurance C=coverage](#)
 - [Lung cancer screening insurance checklist](#)
 - [Lung cancer screening facility information](#)
 - [What to expect for a lung cancer screening](#)
 - [Talk with loved one about screening](#)
 - ******BREAKING NEWS****** US Preventive Services Task Force (USPSTF) released its updated recommendation on lung cancer screening. Screening continues to receive a 'B' grade, and the recommendation lowers the age of eligibility from 55 to 50 and reduce the smoking history from 30 pack years to 20. These changes will double the number of individuals eligible for screening. You can read the Lung Association's statement celebrating this announcement [here](#).
 - New toolkit of the resources listed above will be forthcoming, with these new guidelines.

Workgroup Updates/Breakouts

- **Cessation** (Julie Bartol, Derek Leshak, Shannon Mason, Leah Neiderer, Vicki DeLoatch, Holly Dolan, Bonnie Clark)
 - Looking at existing vaping materials and how to launch a campaign on social media such as Tic Tok.
 - Looking at I-stock to distribute material through ALA's media group. Using geo-fencing marketing, ongoing social media efforts, merchandising, press releases, presentations, and workgroups to promote messaging to the targeted group.
- **Coalition Recruitment and Member Engagement** (Yvonne Kuhenbeaker, Caitlin Cluck, Shay Elkins, Amy Lauver, Thurman Brendlinger)
 - Action plan and steps were discussed. Internally ALA will look at coalition membership list to reengagement email to determine interest. Determine which sectors of community will be target individuals and come up with materials to send to these sections of the community.
 - Reach out to nurse educators to determine interest in the coalition.
 - [Coalition Video](#) on our website that can be shared to recruit members.
 - We also have a 15 sec video of the above that can be shared on social. We will share to our Facebook and feel free to reshare!
 - Attached in the meeting minutes is our coalition one-pager. Let us know what you think and if you have any suggestions!

Questions & Closing Remarks

- ALA has been working with PACT to provide education and quit materials to college level individuals.
- Can we reach out to individuals are currently volunteering during the Covid-19 immunization efforts to later connect to work with in tobacco prevention efforts.
- Community health workers and educator groups are a potential outlet to partner with as well. LFHS will share connections that have.
- Slide deck from today's meeting is attached in the meeting minutes email.
- **Evaluation:** Please use the following link to to complete the survey for this meeting. <https://survey.alchemer.com/s3/6197196/ALA-Regional-Tobacco-Free-Coalition-Meeting-Survey-FY21-Q3>
 - ALA will be using the data from these surveys to determine the interest of the individuals currently on the coalition list. The survey will also help determine which aspects of the coalition a member is most interested in participating as member.
- **Next Meeting**
 - Tuesday, June 8, 2021
Time: 10:00 a.m. – 12:00 p.m.
Virtual Meeting via Microsoft Teams
Calendar Invite Forthcoming