

Northeast Tobacco-Free Coalition Meeting

December 9, 2020



Agenda

10:00 am – 10:15 am Welcome & Introductions

10:15 am — 11:00 am American Lung Association Covid-19 Updates

11:00 am – 11:20 am Workgroup Updates

11:20 am – 11:30 am Questions & Closing Remarks







Introductions

- Name & Organization
- Your role in tobacco control
- Updates from your organization





The American Lung Association COVID-19 Updates

December 9, 2020

Chelsey Hildebrand, MPH, C.T.T.S. Manager, Health Promotions

Overview

- COVID-19 Action Initiative
 - Expert Advisory Panel
- COVID-19 Town Hall Series
- COVID-19 Resources
 - Fact Sheets
 - Videos
 - Webcasts
 - Podcasts
 - Blogs
 - Other credible COVID-19 sources
- COVID-19 FAQ
- Insurance Coverage and COVID-19
- COVID-19 and Tobacco





The COVID-19 Action Initiative will be used to:

- Provide free lung health education and masks to those in need.
- Protect Public Health by advocating for COVID and flu vaccines in underserved communities of color.
- Prevent Future outbreaks by investing in respiratory virus research.







Expanding Medial Research

A cornerstone of the COVID-19 Action Initiative will be leveraging our existing research network and funding respiratory virus research.

We plan to do this by:

- Expanding COVID-19 research within the current studies of the Airways Clinical Research Centers (ACRC) Network;
- Funding Coronavirus Awards and Grants for preventive research, vaccines, antivirals and to advance future outbreak preparedness;
- Providing ACRC pilot grants to evaluate the effect of COVID-19 on patients with chronic lung disease



Expert Advisory Panel



Albert Rizzo, M.D., FACP

Chief Medical Officer



Donald J. Alcendor, M.S., Ph.D. COVID-19 Action Initiative Expert **Advisory Panel**



Georges C. Benjamin, M.D. COVID-19 Action Initiative Expert **Advisory Panel**



Edward J. Campbell, M.D. **COVID-19 Action Initiative Expert Advisory Panel**



Jennifer Horney, Ph.D., MPH COVID-19 Action Initiative Expert **Advisory Panel**



David S. Krause, M.D. COVID-19 Action Initiative Expert **Advisory Panel**



Karen L. Morris, JD COVID-19 Action Initiative Expert **Advisory Panel**



Enid Neptune, M.D. COVID-19 Action Initiative Expert **Advisory Panel**



Immediate Past Board Chair and Governance Committee Chair Corporate Attorney

John F. Emanuel, JD



Mitchell Glass, M.D. COVID-19 Action Initiative Expert **Advisory Panel**



Michael T. Osterholm, Ph.D., MPH COVID-19 Action Initiative Expert **Advisory Panel**



Ravi K. Perry, Ph.D. COVID-19 Action Initiative Expert **Advisory Panel**



Michael Silvon, Ph.D., MBA COVID-19 Action Initiative Expert **Advisory Panel**



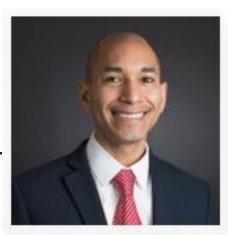
COVID-19 Town Hall Series

COVID-19 Town Hall Series

Disparities in COVID-19: Unjust, Unacceptable & Correctable

Wednesday, December 9, 2020: 3 p.m. – 4 p.m. CT

The time is now to address health. inequities. Differences in health status, along with barriers to accessing healthcare, contribute to racial and ethnic minority groups experiencing increased risk of getting sick and dying from COVID-19. Join us as top experts discuss how the pandemic highlights many longstanding disparities in health outcomes and offer up actionable steps that would protect all Americans where they live, work and play.



Steven T. Lopez, Senior Director, Health Policy at UnidosUS



Alicia Fernandez, M.D., Professor of Medicine at UCSF general internist at Zuckerberg San Francisco General



Dr. Donald J. Alcendor, PhD., Associate Professor of Microbiology, Immunology, and Physiology, Meharry Medical College, Adjunct Associate Professor of Pathology, Microbiology and Immunology at Vanderbilt University, School of Medicine



COVID-19 Town Hall Series

Save the Date

Scheduled the first Wednesday of the month at 3 pm Central

- The Great Disrupter: A Patient Panel on COVID-19 (January 7, 2021)
- COVID-19 Long Haulers: The Road to Recovery (February 3, 2021)
- COVID-19 One Year Later: Research Milestones (March 3, 2021)



Watch Recordings of Prior Town Halls

https://www.lung.org/lung-health-diseases/lung-disease-lookup/covid-19/action-initiative/town-hall



Factsheets

- **COVID-19: What You Need to Know (in English and Spanish):** Learn how COVID-19 affects your body, who is at high risk for severe symptoms, how to protect yourself and what supports and resources are available through the American Lung Association.
- COVID-19 Action Initiative (in English and Spanish): Learn about our \$25M initiative to end COVID-19 and defend against future respiratory virus pandemics.
- Steps You Can Take to Get Used to Wearing a Mask: Learn strategies and tips that make wearing a mask easier.
- Recovering from a Serious Lung Infection: Helpful tips on a strategies to cope with a long recovery from a lung infection such as COVID-19.
- Safely Use your Nebulizer at Home During the COVID-19 **Pandemic:** Tips on safely using your nebulizer at home and what to do if you have suspected or confirmed COVID-19.







COVID-19: What You Need to Know Now

COVID-19 is a new lung infection that has resulted in a People at Higher Risk for Severe Illness pandemic. There is no specific treatment though most people will recover with supportive care. Public health help slow the spread of disease. The American Lung Association is sharing daily updates, resources and

How It Affects Your Body

The lungs are the first and main body organ affected by COVID-19. In the early days of an infection, COVID-19. rapidly invades cells in our lungs, flooding our airways with debris and fluids. Symptoms can range from mild to severe and may include a combination of these:

- Cough
- · Shortness of breath
- Fovor
- Chills, and repeated shaking with chills
- Muscle pain and headache
- Sore throat
- New loss of taste or smell



While anyone can get COVID-19, there are some groups who are more at risk for severe liness if they practices like handwashing and social distancing will do contract COVID-19. Based on current information,

- People aged 65 years and older
- · People who live in a nursing home or long-term care facility
- · People of all ages with underlying medical conditions, particularly if not well
- · People with chronic lung disease or moderate
- People who are immunocompromised, including those undergoing cencer treatment or bone marrow or organ transplantation, Individuals with immune deficiencies or poorly controlled HIV or AIDS, and Individuals with prolonged use of corticosteroids and other immune weakening medications.
- People with severe obesity (body mass index [BMI] of 40 or higher)
- · Other medical conditions including serious heart conditions, diabetes, liver disease and people with chronic kidney disease undergoing dialysis
- Individuals who smoke or vape



Webcasts

- COVID-19 and Vaccines: Clinical Trials, Immunity and Immunization: Listen to this on-demand recording from October 7, 2020, of an expert panel discussion.
- COVID-19 and Mental Health: Spatial Distancing, not Social Distancing: Listen to this on-demand recording from August 26, 2020, of an expert panel discussion.
- Air Quality and COVID-19: Connections, Health Impacts, and Racial Disparities: Listen to this on-demand recording from July 15, 2020, of an expert panel discussion.
- **Demystifying Testing for COVID-19:** Listen to this on-demand recording from June 10, 2020, of an expert panel discussion.

Podcasts

• **Lungcast:** The American Lung Association has partnered with HCPLive to launch our podcast series that spotlights conversations with researchers, physicians, patients and advocates about hot topics impacting lung health.



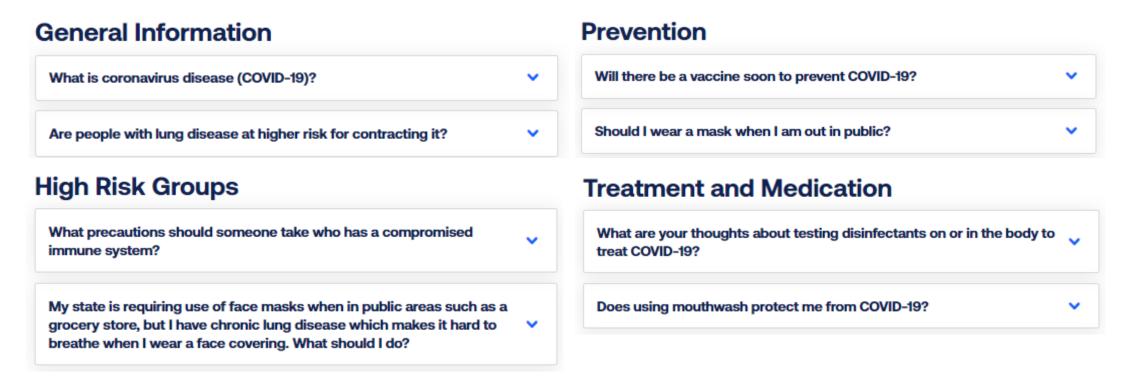
Other credible COVID-19 sources

- Centers for Disease Control and Prevention (CDC) Data Tracker: View maps, charts, and data
 provided by the CDC to help understand and explore COVID-19. You can explore cases and deaths,
 trends, and forecasting by state, and even compare how states are doing.
- National Institutes of Health Tracker: SARS-CoV-2 Vaccine Clinical Trials Using ACTIV-Informed Harmonized Protocols
- **COVID Exit Strategy:** A group of public health and crisis experts built this site to track each state's progress toward the critical interventions needed to stop the spread of COVID-19 and reopen safely.
- **COVID Tracking Project:** Initially launched by journalists at The Atlantic, this volunteer-led independent organization compiles the latest numbers on tests, confirmed cases, hospitalizations, and patient outcomes from every US state and territory each day.
- Johns Hopkins COVID-19 Dashboard: Interactive web-based map developed to provide researchers, public health authorities, and the general public with a user-friendly tool to track the outbreak as it unfolds.
- Kaiser Family Foundation (KFF) COVID-19 Coronavirus Tracker: This tracker provides the number of
 confirmed cases and deaths from novel coronavirus by country, the trend in confirmed case and death
 counts by country, and a global map showing which countries have confirmed cases and deaths.



COVID-19 FAQ

Our own Chief Medical Officer Dr. Rizzo answers frequently asked questions about COVID-19 from individuals living with chronic lung disease. Have a question not addressed in our FAQ? Contact our Lung HelpLine at 1-800-LUNGUSA for one-on-one support or submit your question online.



Insurance Coverage and COVID-19

Insurance Coverage and COVID-19

COVID-19 has highlighted the importance of quality and affordable health insurance for patients. Millions of Americans have been laid off from jobs or had working hours reduced due to the global COVID-19 pandemic. If they had employer-based health insurance, this may mean they have lost healthcare coverage, it is important to understand the options and can be reviewed on our website.





COVID-19 and Tobacco Discussion





Workgroup Updates







Our Vision A World Free of Lung Disease



