



Northeast Tobacco-Free Coalition Meeting

December 9, 2020



**Northeast Pennsylvania
Tobacco-Free Coalition**

Agenda

| | |
|---------------------|--|
| 10:00 am – 10:15 am | Welcome & Introductions |
| 10:15 am – 11:00 am | American Lung Association Covid-19 Updates |
| 11:00 am – 11:20 am | Workgroup Updates |
| 11:20 am – 11:30 am | Questions & Closing Remarks |



Introductions

Introductions

- Name & Organization
- Your role in tobacco control
- Updates from your organization



The American Lung Association COVID-19 Updates

December 9, 2020

Chelsey Hildebrand, MPH, C.T.T.S.
Manager, Health Promotions

Overview

- **COVID-19 Action Initiative**
 - Expert Advisory Panel
- **COVID-19 Town Hall Series**
- **COVID-19 Resources**
 - Fact Sheets
 - Videos
 - Webcasts
 - Podcasts
 - Blogs
 - Other credible COVID-19 sources
- **COVID-19 FAQ**
- **Insurance Coverage and COVID-19**
- **COVID-19 and Tobacco**



COVID-19 Action Initiative

COVID-19 Action Initiative

The COVID-19 Action Initiative will be used to:

- **Provide** free lung health education and masks to those in need.
- **Protect** Public Health by advocating for COVID and flu vaccines in underserved communities of color.
- **Prevent** Future outbreaks by investing in respiratory virus research.



COVID-19 
Action Initiative

COVID-19 Action Initiative

Expanding Medial Research

A cornerstone of the COVID-19 Action Initiative will be leveraging our existing research network and funding respiratory virus research.

We plan to do this by:

- Expanding COVID-19 research within the current studies of the Airways Clinical Research Centers (ACRC) Network;
- Funding Coronavirus Awards and Grants for preventive research, vaccines, antivirals and to advance future outbreak preparedness;
- Providing ACRC pilot grants to evaluate the effect of COVID-19 on patients with chronic lung disease

COVID-19 Action Initiative Expert Advisory Panel



Albert Rizzo, M.D., FACP
Chief Medical Officer



Donald J. Alcendor, M.S., Ph.D.
*COVID-19 Action Initiative Expert
Advisory Panel*



Georges C. Benjamin, M.D.
*COVID-19 Action Initiative Expert
Advisory Panel*



Edward J. Campbell, M.D.
*COVID-19 Action Initiative Expert
Advisory Panel*



John F. Emanuel, JD
*Immediate Past Board Chair and
Governance Committee Chair
Corporate Attorney*



Mitchell Glass, M.D.
*COVID-19 Action Initiative Expert
Advisory Panel*



Jennifer Horney, Ph.D., MPH
*COVID-19 Action Initiative Expert
Advisory Panel*



David S. Krause, M.D.
*COVID-19 Action Initiative Expert
Advisory Panel*



Karen L. Morris, JD
*COVID-19 Action Initiative Expert
Advisory Panel*



Enid Neptune, M.D.
*COVID-19 Action Initiative Expert
Advisory Panel*



Michael T. Osterholm, Ph.D., MPH
*COVID-19 Action Initiative Expert
Advisory Panel*



Ravi K. Perry, Ph.D.
*COVID-19 Action Initiative Expert
Advisory Panel*



Michael Silvon, Ph.D., MBA
*COVID-19 Action Initiative Expert
Advisory Panel*

A large, light blue graphic of a human lung is centered on the page. The lung is depicted with a thick outline, showing the main bronchus and the two lobes. It is enclosed within a thin, light blue circular border.

COVID-19 Town Hall Series

COVID-19 Town Hall Series

Disparities in COVID-19: Unjust, Unacceptable & Correctable

Wednesday, December 9, 2020: 3 p.m. – 4 p.m. CT

The time is now to address health inequities. Differences in health status, along with barriers to accessing healthcare, contribute to racial and ethnic minority groups experiencing increased risk of getting sick and dying from COVID-19. Join us as top experts discuss how the pandemic highlights many long-standing disparities in health outcomes and offer up actionable steps that would protect all Americans where they live, work and play.



Steven T. Lopez, Senior Director, Health Policy at UnidosUS



Alicia Fernandez, M.D., Professor of Medicine at UCSF general internist at Zuckerberg San Francisco General



Dr. Donald J. Acendot, PhD, Associate Professor of Microbiology, Immunology, and Physiology, Meharry Medical College, Adjunct Associate Professor of Pathology, Microbiology and Immunology at Vanderbilt University, School of Medicine

COVID-19 Town Hall Series

Save the Date

Scheduled the first Wednesday of the month at 3 pm Central

- **The Great Disrupter: A Patient Panel on COVID-19**
(January 7, 2021)
- **COVID-19 Long Haulers: The Road to Recovery**
(February 3, 2021)
- **COVID-19 One Year Later: Research Milestones**
(March 3, 2021)

Watch Recordings of Prior Town Halls

<https://www.lung.org/lung-health-diseases/lung-disease-lookup/covid-19/action-initiative/town-hall>





COVID-19 Resources

COVID-19 Resources

Factsheets

- **COVID-19: What You Need to Know (in English and Spanish):** Learn how COVID-19 affects your body, who is at high risk for severe symptoms, how to protect yourself and what supports and resources are available through the American Lung Association.
- **COVID-19 Action Initiative (in English and Spanish):** Learn about our \$25M initiative to end COVID-19 and defend against future respiratory virus pandemics.
- **Steps You Can Take to Get Used to Wearing a Mask:** Learn strategies and tips that make wearing a mask easier.
- **Recovering from a Serious Lung Infection:** Helpful tips on a strategies to cope with a long recovery from a lung infection such as COVID-19.
- **Safely Use your Nebulizer at Home During the COVID-19 Pandemic:** Tips on safely using your nebulizer at home and what to do if you have suspected or confirmed COVID-19.



The factsheet features the American Lung Association logo and the COVID-19 Action Initiative branding. It includes a photograph of a woman wearing a blue surgical mask. The text is organized into sections: 'COVID-19: What You Need to Know Now', 'How it Affects Your Body', and 'People at Higher Risk for Severe Illness'. The 'How it Affects Your Body' section includes a list of symptoms. The 'People at Higher Risk for Severe Illness' section includes a list of risk factors. At the bottom, there is a photograph of a healthcare worker wearing a mask and gloves, and a dark blue footer with the phone number 1-800-LUNGUSA and the website Lung.org/covid19.

American Lung Association. | COVID-19 Action Initiative

COVID-19: What You Need to Know Now

COVID-19 is a new lung infection that has resulted in a pandemic. There is no specific treatment though most people will recover with supportive care. Public health practices like handwashing and social distancing will help slow the spread of disease. The American Lung Association is sharing daily updates, resources and support at Lung.org/covid19.

How it Affects Your Body

The lungs are the first and main body organ affected by COVID-19. In the early days of an infection, COVID-19 rapidly invades cells in our lungs, flooding our airways with debris and fluids. Symptoms can range from mild to severe and may include a combination of these:

- Cough
- Shortness of breath
- Fever
- Chills, and repeated shaking with chills
- Muscle pain and headache
- Sore throat
- New loss of taste or smell

People at Higher Risk for Severe Illness

While anyone can get COVID-19, there are some groups who are more at risk for severe illness if they do contract COVID-19. Based on current information, those groups include:

- People aged 65 years and older
- People who live in a nursing home or long-term care facility
- People of all ages with underlying medical conditions, particularly if not well controlled, including:
 - People with chronic lung disease or moderate to severe asthma
 - People who are immunocompromised, including those undergoing cancer treatment or bone marrow or organ transplantation, individuals with immune deficiencies or poorly controlled HIV or AIDS, and individuals with prolonged use of corticosteroids and other immune weakening medications.
- People with severe obesity (body mass index [BMI] of 40 or higher)
- Other medical conditions including serious heart conditions, diabetes, liver disease and people with chronic kidney disease undergoing dialysis
- Individuals who smoke or vape

1-800-LUNGUSA | Lung.org/covid19

COVID-19 Resources

Webcasts

- **COVID-19 and Vaccines: Clinical Trials, Immunity and Immunization:** Listen to this on-demand recording from October 7, 2020, of an expert panel discussion.
- **COVID-19 and Mental Health: Spatial Distancing, not Social Distancing:** Listen to this on-demand recording from August 26, 2020, of an expert panel discussion.
- **Air Quality and COVID-19: Connections, Health Impacts, and Racial Disparities:** Listen to this on-demand recording from July 15, 2020, of an expert panel discussion.
- **Demystifying Testing for COVID-19:** Listen to this on-demand recording from June 10, 2020, of an expert panel discussion.

Podcasts

- **Lungcast:** The American Lung Association has partnered with HCPLive to launch our podcast series that spotlights conversations with researchers, physicians, patients and advocates about hot topics impacting lung health.

COVID-19 Resources

Other credible COVID-19 sources

- **Centers for Disease Control and Prevention (CDC) Data Tracker:** View maps, charts, and data provided by the CDC to help understand and explore COVID-19. You can explore cases and deaths, trends, and forecasting by state, and even compare how states are doing.
- **National Institutes of Health Tracker:** SARS-CoV-2 Vaccine Clinical Trials Using ACTIV-Informed Harmonized Protocols
- **COVID Exit Strategy:** A group of public health and crisis experts built this site to track each state's progress toward the critical interventions needed to stop the spread of COVID-19 and reopen safely.
- **COVID Tracking Project:** Initially launched by journalists at The Atlantic, this volunteer-led independent organization compiles the latest numbers on tests, confirmed cases, hospitalizations, and patient outcomes from every US state and territory each day.
- **Johns Hopkins COVID-19 Dashboard:** Interactive web-based map developed to provide researchers, public health authorities, and the general public with a user-friendly tool to track the outbreak as it unfolds.
- **Kaiser Family Foundation (KFF) COVID-19 Coronavirus Tracker:** This tracker provides the number of confirmed cases and deaths from novel coronavirus by country, the trend in confirmed case and death counts by country, and a global map showing which countries have confirmed cases and deaths.



COVID-19 FAQ

COVID-19 FAQ

Our own Chief Medical Officer Dr. Rizzo answers frequently asked questions about COVID-19 from individuals living with chronic lung disease. Have a question not addressed in our FAQ? Contact our Lung HelpLine at 1-800-LUNGUSA for one-on-one support or submit your question online.

General Information

What is coronavirus disease (COVID-19)?



Are people with lung disease at higher risk for contracting it?



High Risk Groups

What precautions should someone take who has a compromised immune system?



My state is requiring use of face masks when in public areas such as a grocery store, but I have chronic lung disease which makes it hard to breathe when I wear a face covering. What should I do?



Prevention

Will there be a vaccine soon to prevent COVID-19?



Should I wear a mask when I am out in public?



Treatment and Medication

What are your thoughts about testing disinfectants on or in the body to treat COVID-19?



Does using mouthwash protect me from COVID-19?





Insurance Coverage and COVID-19

Insurance Coverage and COVID-19

COVID-19 has highlighted the importance of quality and affordable health insurance for patients. Millions of Americans have been laid off from jobs or had working hours reduced due to the global COVID-19 pandemic. If they had employer-based health insurance, this may mean they have lost healthcare coverage, it is important to understand the options and can be reviewed on our website.





COVID-19 and Tobacco Discussion





Workgroup Updates



A large, light blue circular graphic containing a stylized outline of human lungs. The text "Thank you!" is centered within the lung graphic.

Thank you!

Our Vision

A World Free of Lung Disease

