



## Northcentral Tobacco-Free Coalition Meeting

Wednesday, December 2, 2020

Virtual Meeting  
10:00 am – 11:30 am

**Roll Call:** Derek Leshak, Chelsey Hildebrand, Caitlin Cluck, Julie Bartol, Melissa Allen, Jennifer Ochs, Katie Taylor, Pascha Ferry, Alex Battaglia, Marlene Doan, Nancy Miles, Sheila Packer, Abigail Prock, Tony Delonti, Robert Varholak, Yvonne Kuhenbeaker, Roger Legg, Gabriella Grimaldi, Megan Taylor, Adrienne Wise, Beth McMahon, Cesar Bramon, Melissa Farnish (AmeriHealth), Molly Pisciatanno

### Welcome & Introductions

**American Lung Association Covid-19 Updates-** All links to the information below can be found in the attached Covid-19 document, or by visiting the ALA website.

- **Covid-19 Action Initiative:** This action initiative will be used to:
  - Provide free lung health education and masks to those in need
  - Protect Public Health by advocating for COVID and flu vaccines in underserved communities of color
  - Prevent future outbreaks by investing in respiratory virus research
- **Covid-19 Town Hall Series**
  - Next Webinar is Wednesday, December 9<sup>th</sup> 3pm-4pm CT. A registration link will be sent out.
  - Additional save the dates can be found on the website or the attached Covid-19 document
- **Covid-19 Resources**
  - Factsheets, videos, webcasts, podcasts, blogs, and other credible resources are available.
- **Covid-19 and Tobacco Discussion**
  - Looking to partner with Covid-19 test sites to provide tobacco resources and programs at these locations such as pharmacies.
    - Barriers include the potential difficulties providing additional tobacco informing along with an already difficult and new testing experience along with the physical barrier.

- Moving forward we will be working to develop ideas to integrate important tobacco education material and resources at these locations as it relates to Covid-19.
- Successful attendance and promotion of online clinics include continued advertising, promotion and practice of social distancing, use of screening and PPE. Health risks due to the correlation between tobacco use and Covid-19 may also play a role in those becoming interested.
- Q&A
  - [Here](#) is the link to the Buy 2 masks, give 2 masks campaign.

## Workgroup Updates

- **Directory Update:** A link will be provided to the directory to update information and to view all resources and services everyone provides.
- **Prevention**
  - The first workgroup meeting was held a few weeks ago. The main focus was engaging faith based communities including youth and peer education and TRU membership. All members and groups on the call had great ideas including reaching out to churches and connections to junior church community and salvation army in Lock Haven. These ideas provided all the youth organizations that already exist in order to begin outreach (Christian schools, ministires, churches). The goal is to try to get TRU ambassadors through these connections by providing scholarships and gear. Future meetings will be scheduled to further outreach outside of schools to active youth groups.
- **Cessation/Policy**
  - Lookingn to have kick off meeting after reaching out to group members to see if there are possible connections to begin outreach to faith based communities. Individuals who are working in this region who specifically do cessation and policy work are encouraged to become involved.
  - Please keep an eye out for Adrienne Wise to contact you for your participation.
- **Action Plan and list of members for each workgroup**
  - Please see attachments

### Closing Remarks

- ALA was awarded the the DOH contract for all three regions with the upcoming focus being on Disparate populations, Rural Health, LGBTQ, as well as the teen vaping epidemic. Providers will be contacted regarding their budgets and contracts.
- Please check out our new regional coalition [here](#) where we continue to work on adding ALA resources.
- Please reach out to Julie Bartol at [Julie.Bartol@lungorg](mailto:Julie.Bartol@lungorg) to be featured in the monthly regional coalition newsletter
- A survey link for the meeting will be forthcoming.