

What's the Return on Investment to Going Smokefree?



Reason #1

Update existing smokefree policies to include all tobacco products, including electronic cigarettes.



Reason #2

Improve the health of all employees and visitors.



Reason #3

Reduce employer costs.

What Tobacco Users Cost Employers

2.6
Days
Increased Absenteeism

It is estimated that smokers miss approximately 2.6 more days of work than their nonsmoking peers each year.¹

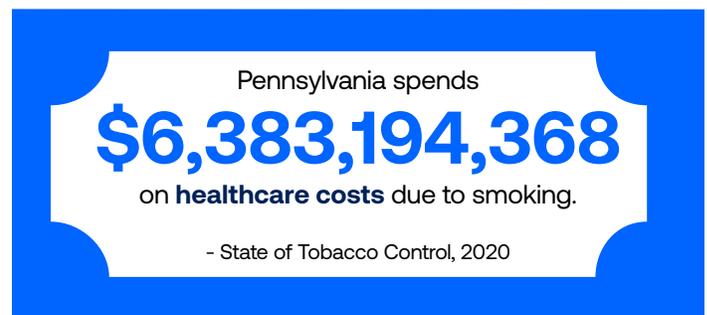
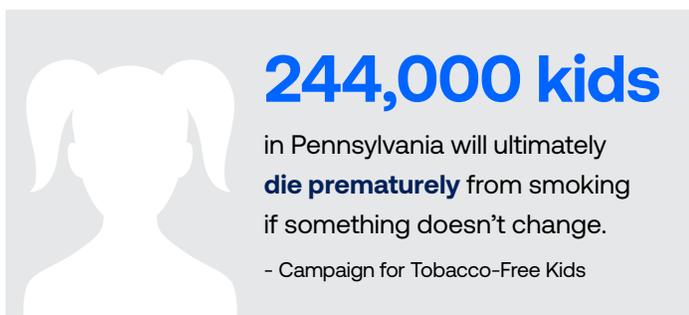
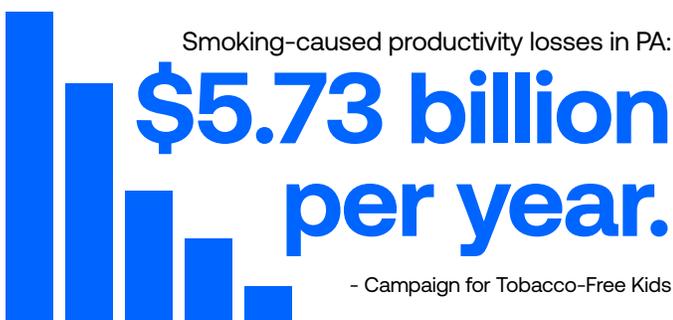
5.5
Days
Missed work time due to smoke breaks

While every person is different, a recent study estimated that the average smoker takes two 15-minute smoke breaks per day in excess of regularly scheduled and allowed breaks.¹ This results in 5 and a half days per year of paid time that an employee is not working.

8%
Higher
Increased healthcare expenses

A recent study estimated that the healthcare expenses of a smoker are approximately 8% higher than the expenses for a nonsmoker.¹

1. Berman, M., Crane, R., Seiber, E., & Munir, M. (2014). Estimating the cost of a smoking employee. *Tob Control*, 23(5), 428-433. doi: 10.1136/tobaccocontrol-2012-050888



Tobacco-Free Worth the Investment



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